



Dear Business Owner,

Would you like to reach new and existing Avon residents, in our newsletter AND on our website? The Avon Newcomers Club is a not-for-profit community social organization whose purpose is to welcome newcomers to the area, to encourage involvement in the community and to provide programs of general interest. Membership is open to all residents who have lived in Avon for less than three years, and may be continued for seven years.

The Avon Newcomers Club publishes eight monthly newsletters from September through May (December and January are combined). These newsletters are sent to over 150 Newcomers members. It costs only \$15 per month to place your business card size ad in an issue of our member newsletter. As an added bonus for advertising, we will include a direct link to your website on our website, www.avonnewcomers.org. We are moving to more reliance on our website, so our members will be checking this website regularly. In addition, if you have any deals or discounts you would like to offer our members, we can include those offers on our website as well.

To be included in our monthly newsletter, your business card ad should be mailed directly to: Avon Newcomers Club, c/o Beth Zweibel, 69 Northgate, Avon, CT. 06001, **before the 20th of the preceding month**. Alternatively, if you already have an electronic version (jpeg format preferred) of your business card, you can email it to bethzweibel@gmail.com. Please also include/send a check made out to the **Avon Newcomers Club**. A change for this year is that we would like the same advertisement to run each month. If there is a special you're running on a particular month that will involve a different ad for that month, it will be better to include that deal on our discounts page on the website instead. Finally, we will again be offering advertising in our member directory, which will be published in early November. More information on that will follow in September.

Please contact me at (860) 673-1011 or bethzweibel@gmail.com with any questions regarding advertising in the Avon Newcomers newsletter and website. We look forward to working with you and appreciate your support of the Avon Newcomers Club.

Sincerely,

Beth Zweibel
Advertising Chair, Avon Newcomers Club